Ministry of Youth Affairs & Sports Department of Sports

Report on the activities conducted under EBSB for the month of October 2020. Name of the Ministry/ Department: Department of Sports

- 1. Digital Initiatives. During the period Oct 2020, the Department of Sports has undertaken to **spread** the awareness of the Indigenous games of different regions/states of our country through digital medium.
- 2. The documentaries of Indigenous Sports of India were streamed Live on the following channels:
 - a) Official Facebook page of the Fit India Movement.
 - b) Official Youtube channel of Fit India Movement
 - c) Official Youtube channel of MyGov India,
- 3. The documentaries have been uploaded on the Digital Repository of the Ek Bharat Shreshtha Bharat website (www.ekbharat.gov.in).
- 4. The programme of streaming of the documentaries of Indigenous games for the month of October 2020 along with the episode wise reach, was as under:-:

Indigenous Sports of India series			
Date	Day	Indigenous Game	Reach
05-Oct-20	•	Gatka	11,737
06-Oct-20		Roll Ball	14,473
08-Oct-20	Thursday	Tug of War	10,566
09-Oct-20	Friday	Kalaripayattu	10,488
10-Oct-20	Saturday	Thang-Ta	8,600
11-Oct-20	Sunday	Kho-Kho	6,800
12-Oct-20	Monday	Mallakhamb	9,941
13-Oct-20	Tuesday	Shooting Ball	8,500
14-Oct-20	Wednesday	Sqay	13,663
15-Oct-20	Thursday	Kabaddi	9,400
		Total	1,04,168